

Station	WPGH-TV PITTSBURGH, PA	Agency	() MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		600 FAIRMOUNT AVE, SUITE 306	Sales Office	() WASHINGTON
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson	() KATHRYN SARDINSKY
Estimate#	1207	Agency C/P1/P2/E	//1207		
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	08/14/2012 - 08/20/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 8/14 SEE LNS 1,2, 4-6

\$1200 MOVE TO WPMY NEWS

NEW TOTAL \$7900 - PLS CF -THANKS - KATHRYN

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	08/14-08/20	10P-11P	NEWS	:30	\$900.00	TU-F,M	3	1	3	\$2,700.00
2	08/14-08/20	10P-11P	NEWS	:30	\$900.00	TU-F,M	3	1	3	\$2,700.00
3	08/19-08/19	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	1	1	\$100.00
4	08/18-08/18	10P-1030P	NEWS	:30	\$900.00	SA	1	1	1	\$900.00
5	08/19-08/19	10P-11P	NEWS	:30	\$900.00	SU	1	1	1	\$900.00
6	08/15-08/20	630P-7P	2.5 MEN	:30	\$600.00	W-F,M	1	1	1	\$600.00

---REPORT TOTALS---

Report Totals: 10 / \$7,900.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$7,900.00
Sales Totals: 10 / \$7,900.00
Station Totals: 10 / \$7,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$154,297	CABL	0%	KDKA	42%	UNKN	0%	WPCW	0%	WPGH	5%
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Station

WPGH-TV PITTSBURGH, PA

Advertiser

() POLITICAL ISSUE GROU

Product

RESTORE OUR FUTURE

Estimate#

1207

Buyer

ANNE BRAUNSCHEIDEL

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() MENTZER MEDIA SERVICES

600 FAIRMOUNT AVE, SUITE 306

TOWSON, MD 21286

Agency C/P1/P2/E

//1207

Flight Dates

08/14/2012 - 08/20/2012

Hiatus Weeks

Rep Firm

Sales Office

() WASHINGTON

Salesperson

() KATHRYN SARDINSKY

Salesperson Phone#

202-955-5342

Salesperson FAX#

WPMY

0%

WPXI

19%

WTAE

33%

Books

null

Demos

RA35+